

Sioux Center Community Survey 2013

Who responded to the survey?

The City of Sioux Center conducted the survey during September 2013 to help determine priorities for the community as a part of the City's ongoing planning process.

The survey was distributed to more than 2,000 households in the City through the monthly utility bill mailing. In addition, the printed survey was available for pick-up at City Hall in both English and Spanish.

An online version of the survey in both English and Spanish was also available on the City's website at www.siuoxcenter.org.

The City received 956 completed surveys, 948 of which arrived in time for inclusion in the results. Respondents were fairly evenly distributed across age groups:

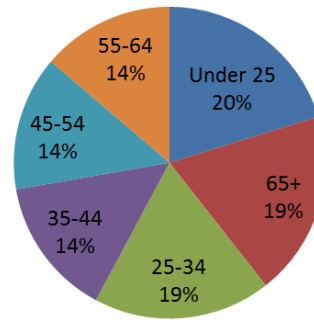
- 20% from Under 25 years
- 19% from 25-34 years
- 14% from 35-44 years
- 14% from 45-54 years
- 14% from 55-64 years
- 19% from 65+ years

While 75% of respondents indicated they are homeowners, length of residence in Sioux Center varied:

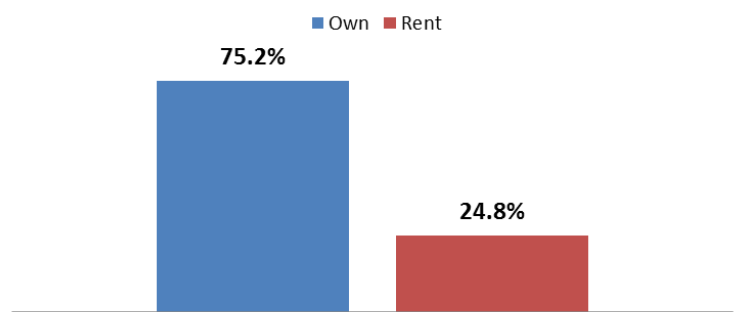
- 33% from 26+ years
- 15% from 16-25 years
- 22% from 6-15 years
- 26% from less than 5 years

Non-Sioux Center residents made up 4% of total respondents.

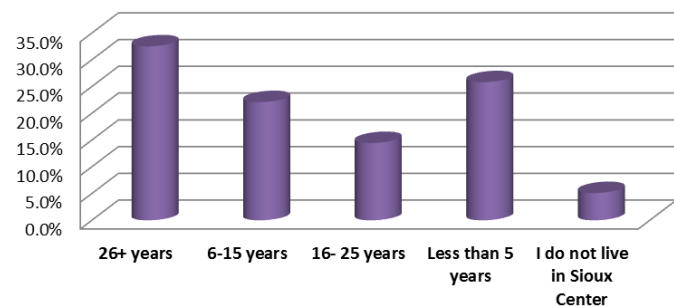
**Sioux Center Community Survey 2013
Respondents by Age**



**Sioux Center Community Survey 2013
Own vs. Rent**



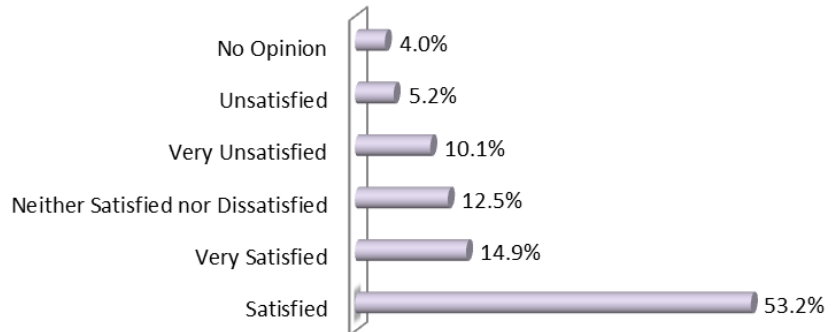
**Sioux Center Community Survey 2013
How Long Have You Lived in Sioux Center?**



Current Community Growth

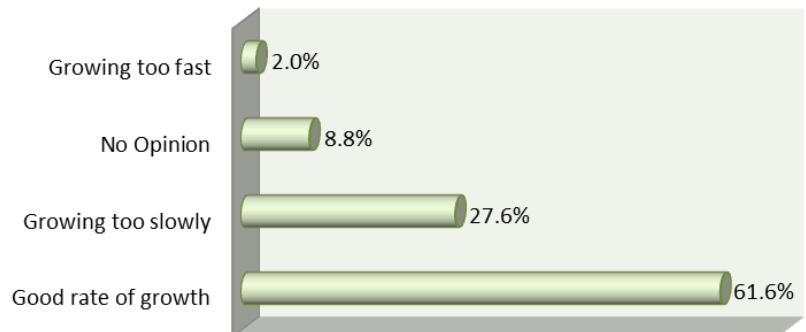
82% of respondents *who had an opinion* indicated they are satisfied with the overall quality of growth & development in Sioux Center.

Sioux Center Community Survey Overall Quality of Growth



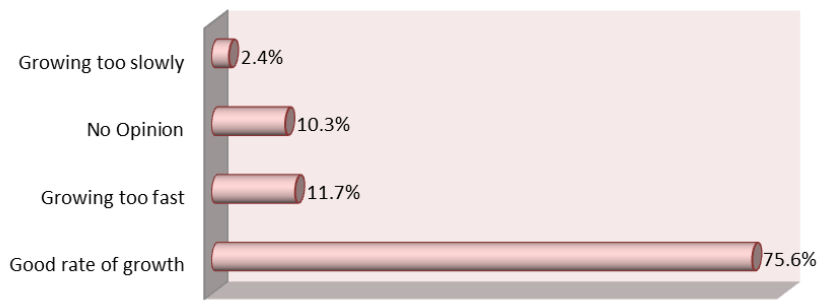
68% of respondents *who had an opinion* feel the current rate of retail & commercial growth in Sioux Center is acceptable, while 30% feel it is growing too slowly and 2% feel it is growing too fast.

Sioux Center Community Survey 2013 Commercial/Retail Growth



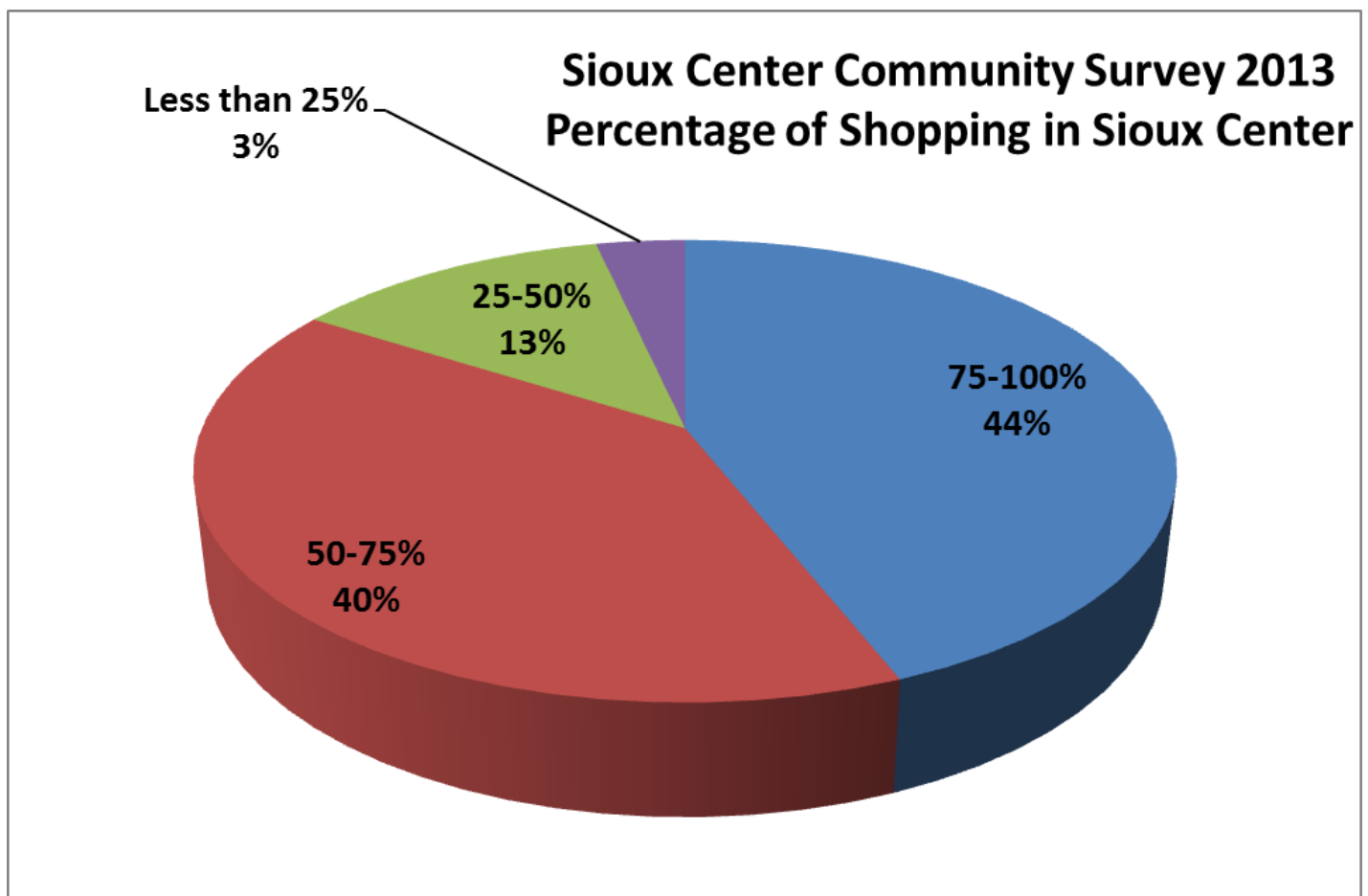
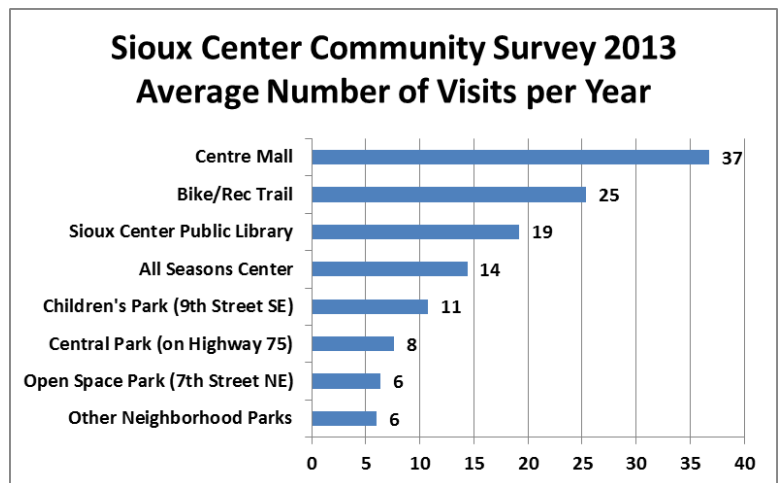
84% of respondents *who had an opinion* feel the current rate of residential growth in Sioux Center is acceptable, while 13% feel it is growing too fast and 3% feel it is growing too slowly.

Sioux Center Community Survey 2013 Residential Growth



Current Community Activities

The average respondent visits Centre Mall 37 times per year, uses the Bike/Rec Trail 25 times per year, and visits the Public Library 19 times per year.



More than 84% of respondents do more than one-half of their total shopping in Sioux Center, including 44% who do more than 75% of their shopping in the community.

Quality of Parks & Recreation Services

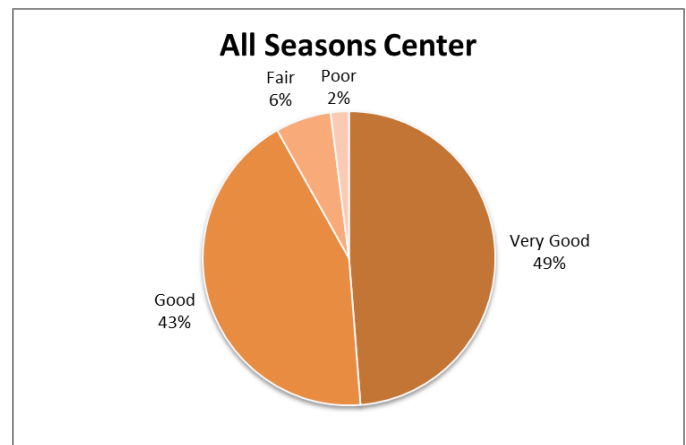
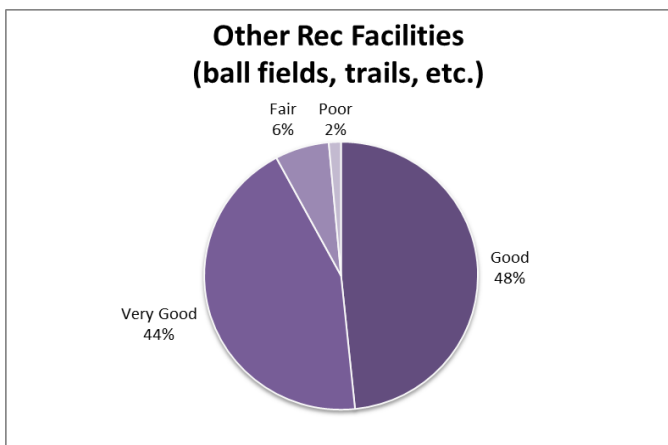
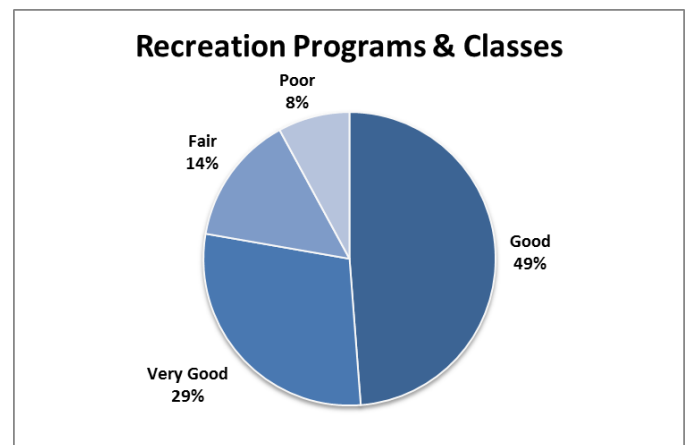
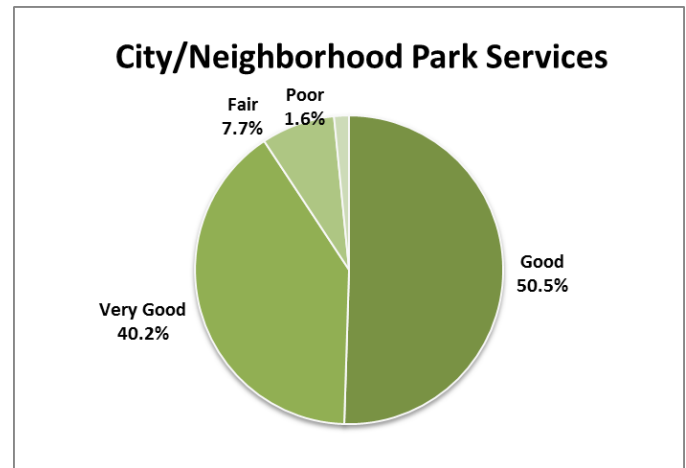
Of survey respondents *who had an opinion*:

City/Neighborhood park services received a favorable rating from more than 90% of survey respondents.

78% indicated satisfaction with the current recreation programs and classes, with 14% giving a “fair” and 8% a “poor” rating.

92% of respondents felt the current quality of services at the All Seasons Center is “good” or “very good”.

Sioux Center’s other recreation facilities received favorable ratings from 92% of respondents.

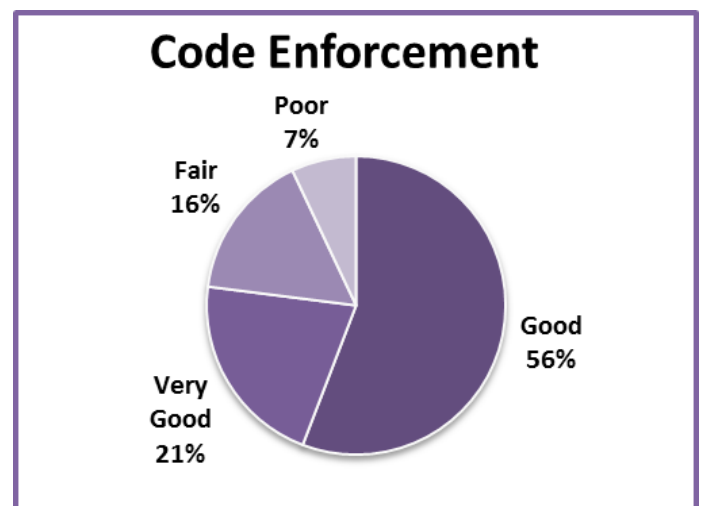
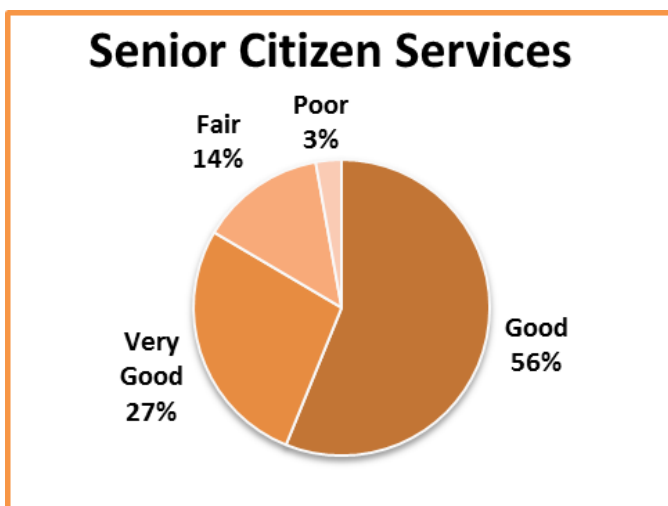
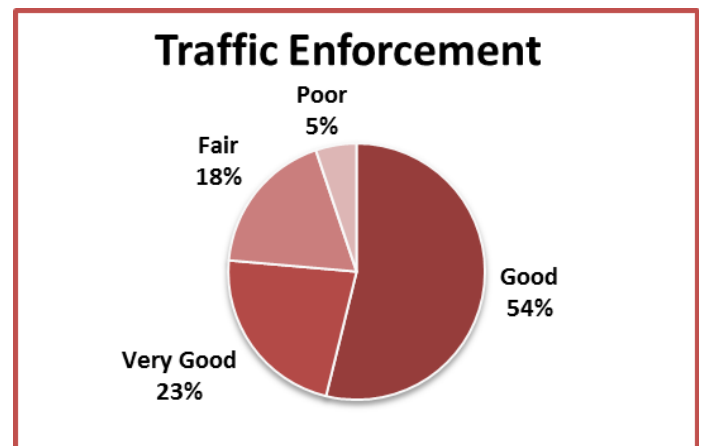
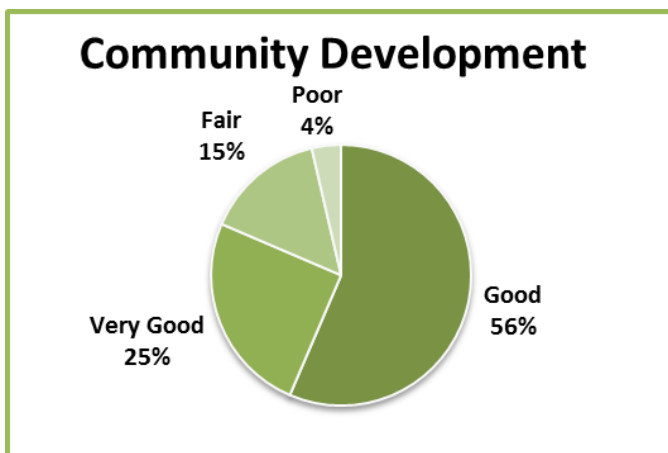
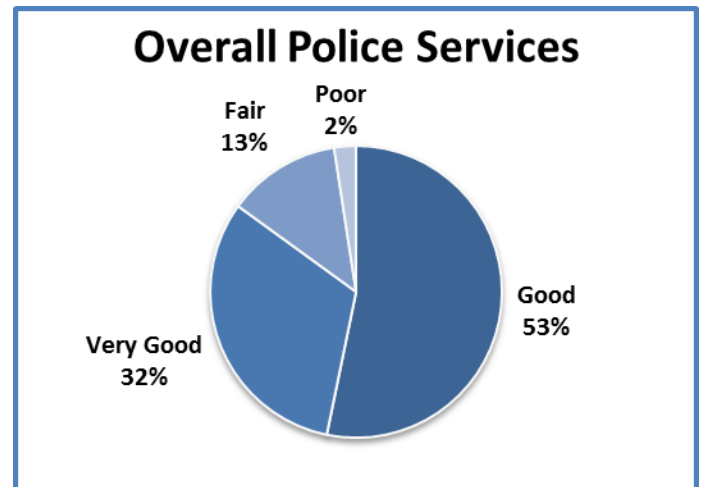


Overall, 89% of respondents indicated they are satisfied with the current quality of Sioux Center’s parks & recreation services.

Quality of Local Government Services

81% of respondents *who had an opinion* are satisfied with the current overall quality of local government services in Sioux Center.

- Police Services: 85% satisfied
- Community Development: 81%
- Traffic Enforcement: 77%
- Code Enforcement: 77%
- Senior Citizen Services: 81%



94% of survey respondents indicated they feel safe in all areas of Sioux Center.

Quality of Street & Utility Services

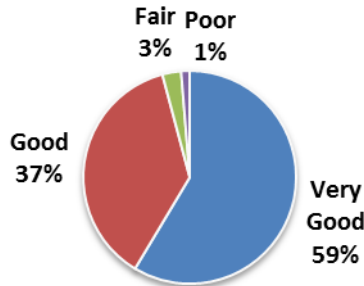
84% of respondents *who had an opinion* indicated satisfaction with the current overall quality of Sioux Center's Street & Utility services.

Sioux Center's municipal electric services received a 96% favorable rating.

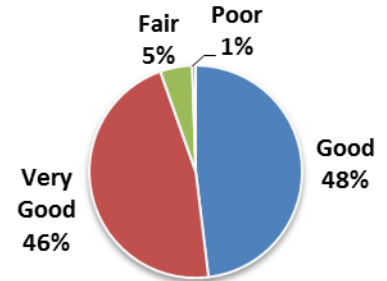
Sioux Center's natural gas services received a 94% favorable rating.

95% of survey respondents are proud to be residents of Sioux Center.

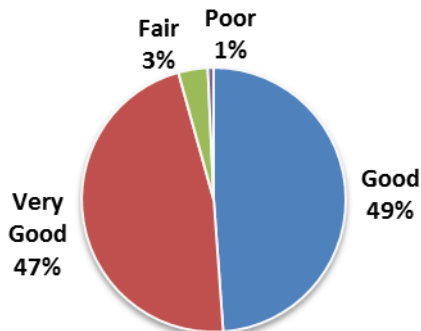
Garbage Collection



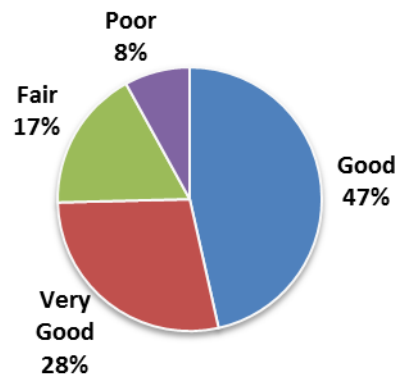
Natural Gas Services



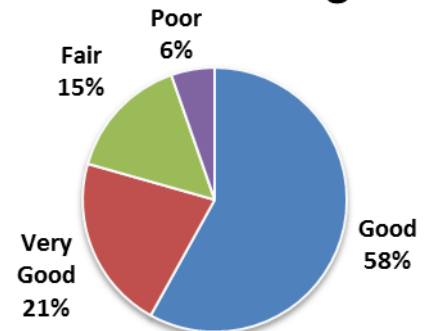
Electric Services



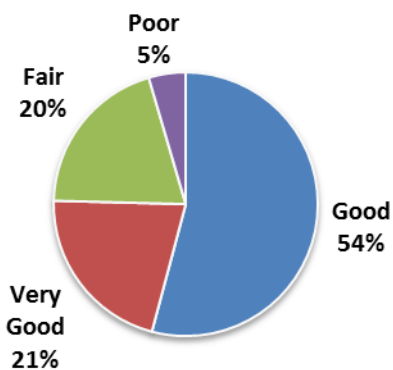
Snow Removal



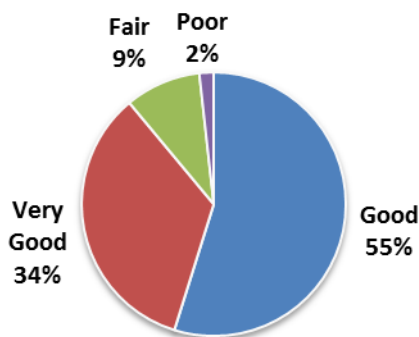
Storm Drainage



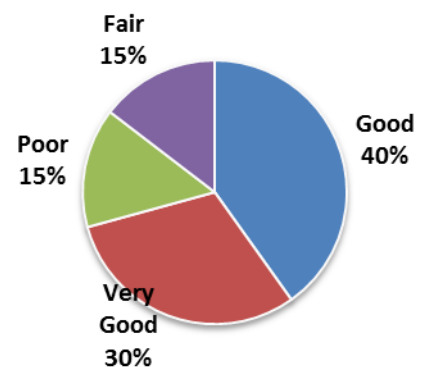
Street Repair



Sewer Services



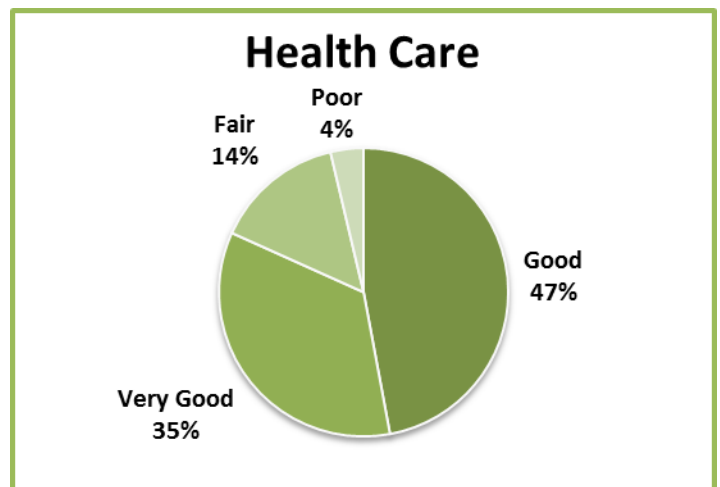
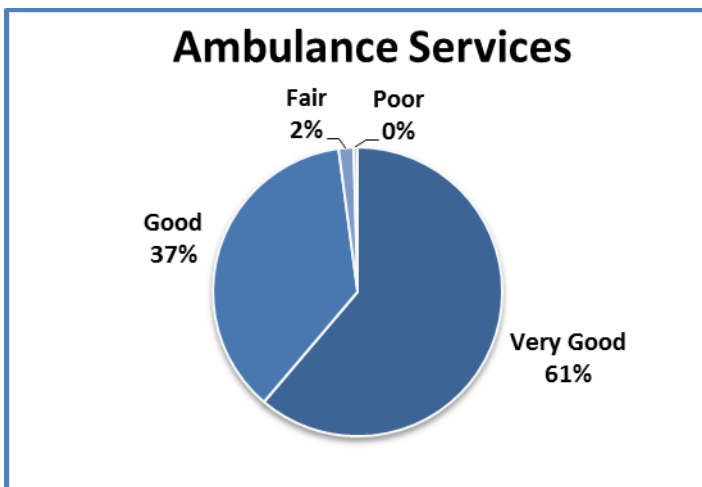
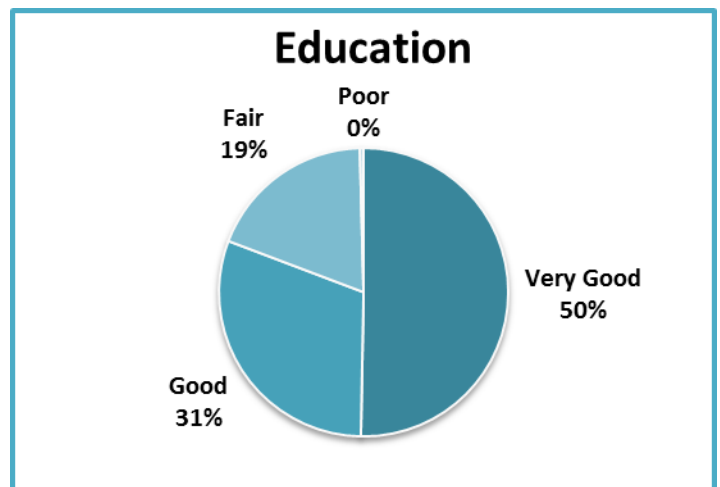
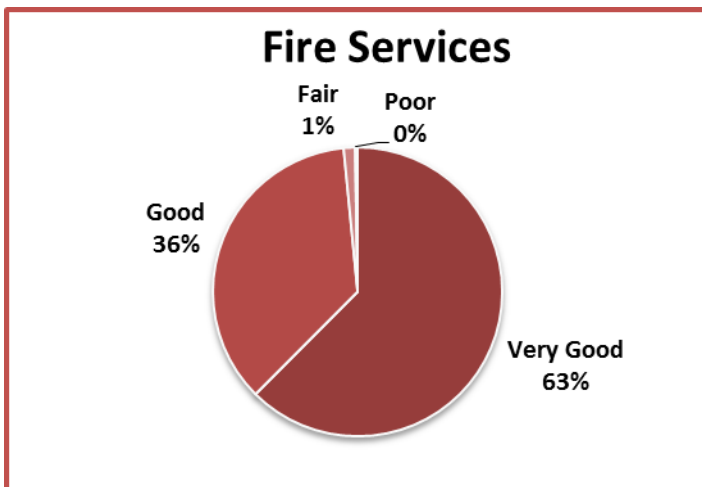
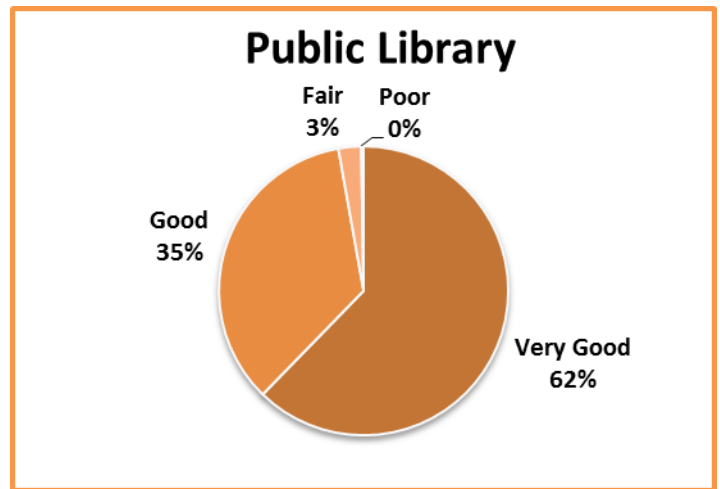
Drinking Water



Quality of Other Community Services

Survey respondents indicated a high level of satisfaction with:

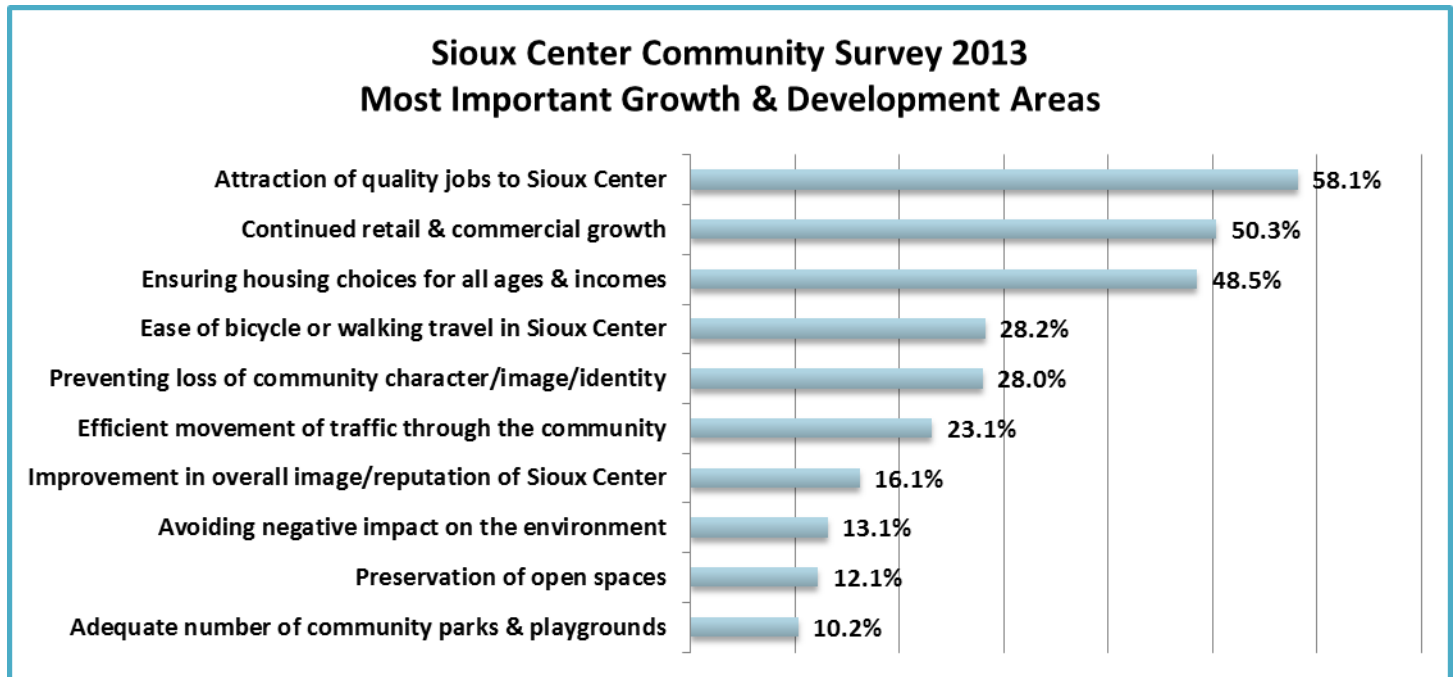
- Public Library Services: 97%
- Education Services: 81%
- Health Care Services: 82%
- Fire Services: 99%
- Ambulance Services: 98%



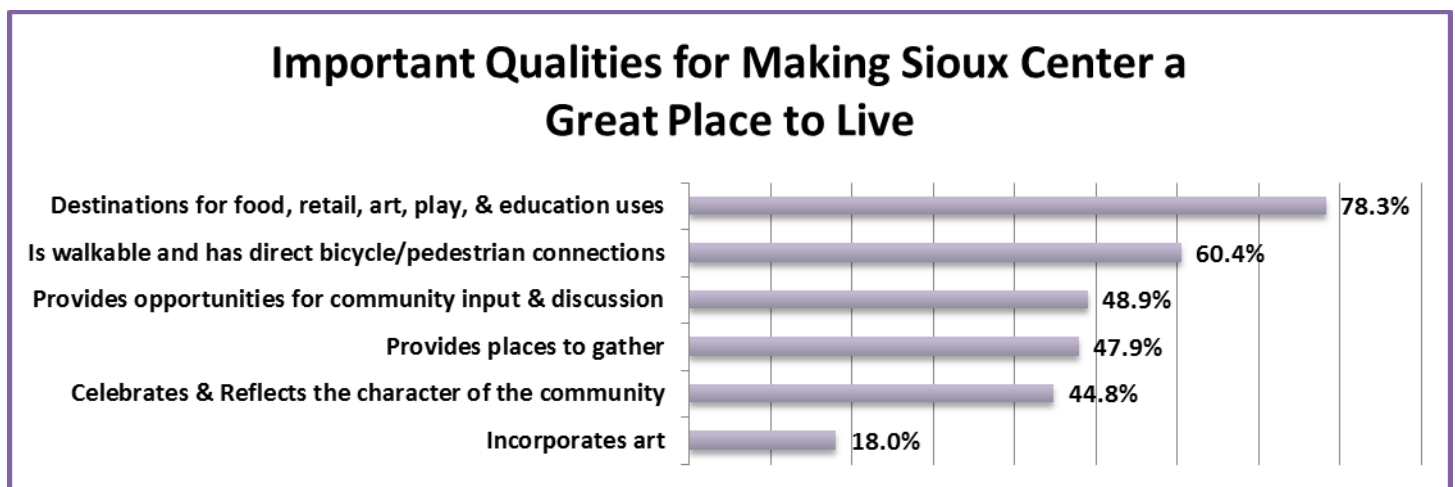
Future Growth & Development

The major future growth and development areas that respondents think are most important for City leaders to emphasize are:

1. Attraction of Quality Jobs to Sioux Center
2. Continued Retail & Commercial Growth
3. Ensuring Housing Choices for All Ages & Incomes



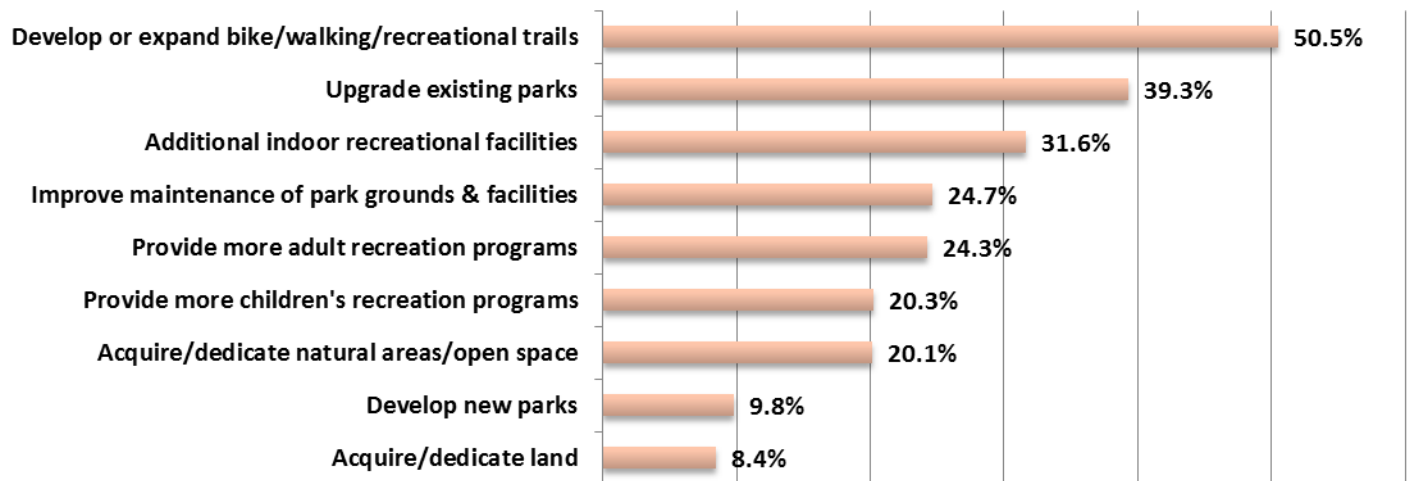
The top quality identified for making Sioux Center a great place to live was “Includes destinations for food, local retail, art, play, education, business and residential uses”, with “Is walkable and has direct bicycle/pedestrian connections” coming in a close second.



Future Growth & Development

Respondents feel that future investments in Parks & Recreation services should be focused on developing, upgrading, maintaining, and expanding the currently available grounds and facilities, as opposed to developing new parks and/or acquiring land. 32% also support development of additional indoor recreational facilities.

Sioux Center Community Survey 2013 Future Investments in Parks & Recreation



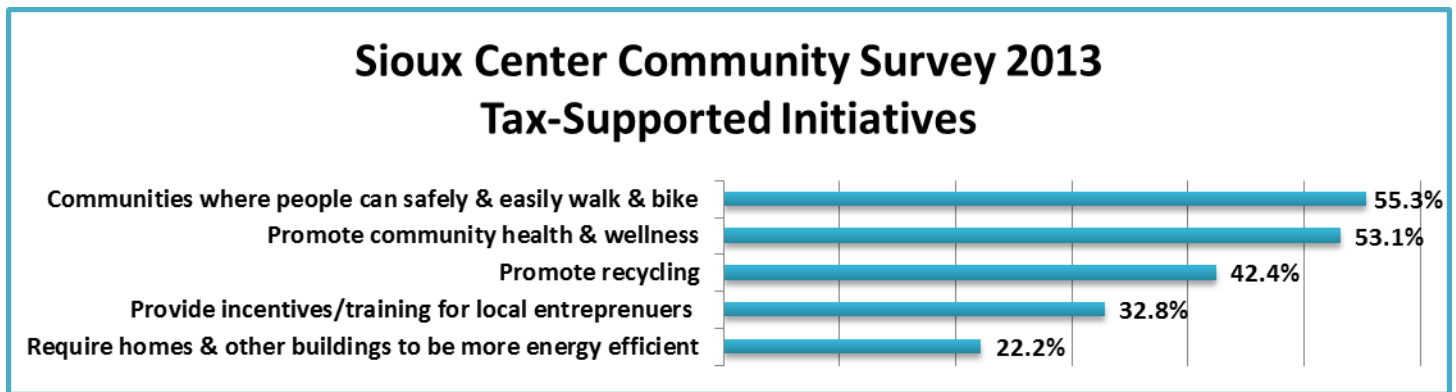
The most important future transportation improvement was identified as “Investment in residential street repairs & replacements”. Respondents also supported investment in walking & bicycle paths along with investment in safe & efficient traffic flow on Highway 75.

Sioux Center Community Survey 2013 Transportation Improvements



Future Growth & Development

Respondents indicated that they would approve of tax-supported initiatives in building communities where people can safely and easily walk & bike, along with the promotion of community health & wellness.



Written Comments

More than 950 separate written comments were submitted by survey respondents.